



Fast Facts About Guild

Founded in 2015 by Rachel Romer Carlson and Britt Stich

The company is a certified B-Corp and Public Benefit Corporation

Guild is headquartered in Denver, CO and has more than 1,400 employees

Guild has raised \$378.5 million in venture capital and is now valued at \$3.75 billion

Guild's investors include General Catalyst, Next Play Capital, Salesforce Ventures, Workday Ventures, Redpoint, Bessemer Venture Partners, Felicis Ventures, Cowboy Ventures, and more

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Our Mission

Guild is on a mission to unlock opportunity for America's workforce through education and career pathways, with a double-bottom line business model that does well by doing good.

What We Do

As a social impact company and certified B-Corp, Guild is focused on empowering American workers to unlock life-changing opportunities for personal and professional advancement through education, skill-building and coaching. Founded to bridge the gap between education and employment for working adults in the U.S., Guild's industry-leading technology platform allows the nation's largest employers — including Walmart, Chipotle, Discover, Hilton,

Macy's, Target, and The Walt Disney Company — to offer strategic education and skilling to their employees. Guild connects workers to a learning marketplace of the nation's best learning partners for working adults with tuition paid by the company. Guild's payments and technology platform, curated learning marketplace, and advanced education and career services come together to help working adult learners advance in their education and career, debt-free.

The Impact

Role Changes

There is a 2x higher likelihood of a role change for learners Guild supports compared to non-learners.

4.4M+ Workers

Through Guild's partnerships, more than 4.4 million workers had access to Guild in 2021.

Debt-Free

97% of learners Guild supports using tuition assistance graduate debt-free from tuition, textbook, and fees.

Wage Growth

Based on data from a couple of our employers, there is a 2.4X higher wage increase for 1st year learners Guild supports compared to non-learners.

Education Connects To Career

9 out of 10 surveyed Guild grads agree that graduating from their academic program is improving their future opportunities.

AWARDS & RECOGNITION

Certified



B Lab Best for the World



CNBC Disruptor 50 Company



TIME100 Most Influential Companies of 2022 List



Fast Company Most Innovative Company
Fast Company World Changing Ideas Award, winner of the education category



Forbes America's Best Startup Employers
Forbes Cloud 100 List



Fortune Impact 20 List